CampusWide Chronicles

Inside this Issue

AT&T CampusWide
2362 W. Shangri-La Road
Phoenix, AZ 85029
(800)528-0465

http://www.att.com/campuswide
chronicles@campuswide.com

Introducing the AT&T CampusWide

Online Card Office

The Online Card Office, a web-based module for the *Optim*9000 system, was launched this past February as the newest member of the AT&T CampusWide family of applications. For the first time the *Optim*9000 system offers the ability for cardholders to access their accounts directly to make deposits, check balances and transaction history and report cards lost or stolen. Anytime from anywhere!

Additionally, this new module allows anyone to make deposits to a cardholders account, giving parents and others, options that did not exist before.

Using a standard Web browser, the Online Card Office permits campus card offices to operate virtually 24 hours a day without needing resources or staff onsite. The Online Card Office brings a new level of customer service to students, staff, faculty and parents with minimal impact on your ongoing resource budget.

The Online Card Office permits deposits to be taken using credit cards or commercially branded check debit cards such as: VISA, MasterCard, American Express, Diners Club, Carte Blanch, Discover Card or JCB.

Campuses can customize the screens of the Online Card Office. Additional options are available for campuses that want to build revenue streams with web-site marketing.

The Online Card Office has already been deployed at a number of campuses! Don't start the new year without this service on your campus. To see our newest product stop by our booth or send us an email at: onlinecardoffice@campuswide.com for a demo login.

AT&T

Mercer's Bear Card Goes Online

The following article is reprinted with permission from Mercer University's Bear Tracks.

Morgan Hughes, Features Editor

In another step at simplifying campus life, Auxiliary Services - Card Service Division announced Monday, the introduction of the Online Card Office. Mercer has been working this spring with AT&T to introduce this new product. According to Ken Boyer, Associate Director of Auxiliary Services, the Online Card Office is another step towards simplifying a students life on and off campus by giving students access to their accounts 24 hours a day.

The Online Card Office will allow students the opportunity to make deposits, check balances, report lost cards, and get a re-cap of recent transaction history. Mr. Boyer said, "The Online Card Office is another enhancement we are offering to make using The Bear Card easier for Students, Faculty and Staff. By accessing the Online Card Office through our web site at http://www.mercer.edu/Auxiliary using your PC at home, at the office, or in a lab students, parents and others can deposit money onto their accounts over the Internet". Initially the Online Card Office will accept Master Card, and Visa with a minimum deposit of $20.00 plans are under way to accept
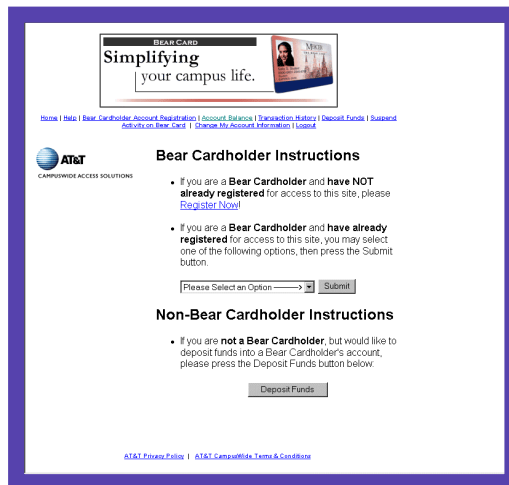
American Express and Discover by fall semester 2000.

Since the inception of the Bear Card in 1994, services have expanded to include vending, laundry, bookstore, copiers, door access, infirmary access, and recreation access. Last Fall, Mercer added optional banking services through Wachovia and calling card services with AT&T to the card. Plans for this fall include student selected pin numbers as part of the bank card service, making the ID a live ATM card as soon as the card is produced. Presently bank customers have to wait seven to ten days for their pin number to arrive by mail.

To start enjoying the benefits of the Bear Card, stop by the ID Center located in the Auxiliary Services Building or the Bursar's Office and open your account today or call the Bear Card Offices at 301-2929.

Thoughts & Notes from the AT&T CampusWide Leadership Team

Partnerships. AT&T CampusWide has launched some exciting new partnerships in 2000! These "win-win-win" situations allow us to bring new products and services to your *Optim*9000 System, to your campus and to your cardholders.

And, just as it is when you select a partner with whom you are associating your name and reputation, so it is with us. We have thoughtfully selected our partners. We expect that they will provide you the same quality of product and level of service and support that you have come to expect from us. As the products and services of our various offerings become interfaced, you will have the opportunity to develop a comprehensive, integrated, system of products and services that you can count on to meet a very broad range of your needs.

So, we are pleased to offer you this issue of CampusWide Chronicles that is focused on our partnerships. Through it, we have been able to present to you more detail about the products and services these companies provide – and offer some real life experiences from your colleagues about how these products and services are making a difference for them. In the pages that follow, you will read about Xerox Connect, TESA Entry Systems, Residential Management Systems (RMS), Datacard Group, and DataWave.

We hope you enjoy this information. Continue to check our web site and future issues of CampusWide Chronicles for updates and new partnerships. And as always feel free to drop us a note to let us know how we are doing at chronicles@campuswide.com.

WELCOME TO
AT&T *CAMPUSWIDE*

AT&T
CAMPUSWIDE ACCESS SOLUTIONS

Deposit Funds

Step 2 of 3 .....

To deposit funds, complete the form below, then press the Continue button.

We Accept: Visa, MasterCard, Discover, JCB, American Express, Diners Club, & Carte Blanche. Note: All fields are required.

VeriSign

Credit Cardholder Information

Name *:	Suzie Study
E-mail:	suzies@con
Address*:	2362 We
City*:	Phoe
State*:	A
Zip Code *:	
Credit Card *:	
Expiration Dat	
Deposit Am	

Recipient i

Recipient:
Deposit in:

AT&T Private Policy | AT&T Campus

AT&T

Take your card office virtual. Introducing **AT&T CampusWide Online Card Office.** Bring your campus the Freedom of Choice through the **Power of One. One Card, Multiple Choices.**

AT&T CampusWide
att.com/campuswide
(800)528-0465

Xerox Connect Print Solutions Add Dollars To Your Bottom Line

The cost of operating our knowledge institutions—colleges, libraries, and universities—is increasing. Today, computers and printers are everyday tools for students and administrators. Did you know on average, 40% of documents end up in the recycling bin? That means only 60% of what's printed is actually used. Add to that the projections that hardcopy documents produced worldwide are expected to grow by 10+ percent per year through 2002—leaving a mountain of lost costs in paper, hardware maintenance, and support.

What if you could track the usage of your network printers, control expenditures, recover costs, and consolidate your information technology (IT) assets? Now you can.

Xerox Connect, Inc., a wholly owned subsidiary and services delivery unit *of Xerox Corporation,* is a national IT consulting, outsourcing, and system integration firm. Their Network Print Management (NPM) solutions allow organizations to track usage of network printers, distribute print, and consolidate IT assets while controlling expenditures and recovering costs.

Their NPM solutions are customized to meet clients' needs. Candido Arreche, Xerox Connect's Director of Print Solutions, explains, "NPM solutions address a college's specific technology

environment. We tie together the hardware, software, and services for an end-to-end solution to manage a print intensive environment."

A key benefit of these solutions is the scalability to the existing IT environment. The NPM solutions are customized, providing options for cost recovery directly from students or for print tracking to charge back departments or administrators. Either solution offers flexibility to grow with print demands.

Marquette University, a 10,000-

> **Xerox Connect's NPM solutions offer:**
> - ✓ Reduction in paper waste and volumes of up to 40 percent
> - ✓ Turn costs into revenue
> - ✓ New revenue funds for new services
> - ✓ Interface with existing card/on-line billing systems for accounting chargebacks
> - ✓ Easy access to value-added printing such as color
> - ✓ Expert support and network management from one vendor.

student university in Milwaukee, was impressed with the solution and service received from Xerox Connect. Toby Peters (Assistant VP of Administration), notes, "We reduced costs and printing abuse, and students were appreciative of the efficiency and quality of the

system."

Many administrators question charging students for printing. However, students are already paying for copies made using copy machines. Candido notes, "Copy machines are much more efficient today. The cost of operating and maintaining them is significantly less than the cost of supplies and maintenance for most printers." And that's just the beginning. David Maberry, Managing Principal for Xerox Connect says, "The real advantage to an NPM solution is enabling clients to recover the cost of printing from students, without incurring a capital expense. We provide the hardware, service and support — making an NPM solution an operating cost that our clients are already paying. So we not only save them money but help them make money, too!"

Xerox Connect's Network Print Management solution is just a sampling of their IT solution and service offerings. Their solutions focus on knowledge to help clients gain competitive advantage. For more information call (800)444-4952 or email information@connect.xerox.com or visit their website at: www.xeroxconnect.com

Xerox Connect Solutions Lead to Print Management at Marquette

By Marc Belanger, Marquette University and Tamara Hatzinger, AT&T CampusWide

The proliferation of computer terminals and the significant growth of the Internet on college campuses has created a print management dilemma and skyrocketing costs for administrators. When Marquette University decided it needed to get control over printers in public access areas, it called upon Xerox, it's document solutions provider, to provide the UnipriNT network print management solution.

Xerox Connect provides a turnkey Network Print Management solution and end-to-end services for deploying such a program. The UnipriNT print management software, along with print servers and pay stations provide control, management, reporting and tracking. When interfaced to the *Optim*9000 System, the program also offers print privilege verification and payment via the campus ID card.

"We chose UnipriNT because of the product, we chose Xerox because of our existing relationship with them," said Marc Belanger, manager of the Marquette ID card program. Xerox previously had supplied Marquette with photocopiers in both department and public access locations. The expansion of Marquette's relationship with Xerox for the Network Print Management solution (NPM) enabled Marquette to reduce costs, save paper and upgrade all of its printers, replacing equipment that had seen better days, Belanger said.

The initial installation, conducted less than two years ago, involved eight printers and three print servers in three main locations that include a 24-hour computer lab and the main and science libraries, all primarily general access areas. The UnipriNT solution is interfaced to Marquette's *Optim*9000 System providing both access control for print services, tracking of free printing and a mechanism to charge users for printing services. A second phase being implemented this summer will expand the program to all of the academic areas and residence halls. This expansion involves the addition of 23 printers in 14 locations. Xerox Connect provides the printers, UnipriNT software, project management, implementation and testing and printer supplies.

> ### "In the first year we saw a 52% reduction in printing."
> *Marc Belanger, Marquette University*

The effort to implement a print management solution began about the same time the Optim system was installed on the campus. The Information Technology department on campus and the library management identified a need for a way to control printing. At the same time, the campus now had a way to charge for services through the campus ID program. A number of departments at Marquette joined forces to see the project through. "Instead of one area trying to get something through and another trying to do something else, we banded together. We got good participation from the departments and we had upper administration (support)," Belanger said. The group met on a weekly basis for the duration of the project.

The program has met with widespread acceptance on the campus after an initial education and outreach effort to students.

"One mistake we made was not including the students in the early decision," Belanger said. "We ended up having a student forum to discuss this project. The forum provided an opportunity for the administration to explain why they were doing what they were doing and the students to convey their opinions. Obviously no one likes to start paying for something they weren't paying for before, but the students understood the reasons," he said.

Based on student feedback, Marquette decided to give each student a pre-set amount of free prints, up to $140 per semester. Since then, of the approximately 13,500 students on campus, almost half have used the print services at least once, and 20% have used more than 50% of their print allocation. Only 9% have used up their entire free print account.

"In the first year we saw a 52% reduction in printing. Based on projected costs for that year, we saved the university approximately $20,000," Belanger said. But more

Starting a Revolution

What happens when you introduce a solution to campus frustrations associated with metal keys and locks? You start a revolution.

That's exactly what's happening today on campuses around the country. Campus managers are discovering that TESA Entry Systems' electronic locks are the answer to solving key management nightmares and dramatically lowering keying costs, while putting a tighter lock on student safety.

"In today's environment, the management of a campus' keying system and security has taken on more impact than ever. The way in which a college or university locks its doors is going through the biggest transition in history," states Scott Madden, director of business development for TESA Entry Systems.

Think about the last hotel in which you stayed. What was on the door? Most likely, an electronic lock.

Hotels have reaped the benefits of electronic locks for years, and today, these benefits are taking campuses by storm. TESA Entry Systems is leading the way.

TESA has been the foremost provider of electronic locks for more than a decade. With more than 1.6 million electronic locks installed around the world, TESA has the experience, backed by superior customer service, to revolutionize campus security. And now TESA has

joined forces with AT&T CampusWide to make this revolution a truly complete solution.

Take control of campus key management with TESA's INTEGRA electronic locking system. With INTEGRA, rather than dealing with the expense and time of re-keying a lock when a key or master key is lost or stolen, you take control by simply issuing a new keycard. When the new keycard is used in the lock, the lost keycard is automatically invalidated and removed from the system. Your card holders become your "Virtual Locksmith". This is just one way the TESA INTEGRA electronic locking system will make your campus run more efficiently while increasing security and reducing liability.

Designed for all sizes of campuses, the TESA INTEGRA electronic locking system manages up to 65,000 doors and 65,000 active cardholders, without a single metal key and without costly wiring. Because there are no wires, you can install TESA's electronic locks

throughout your campus on multiple buildings and easily upgrade existing doors. Also, since the system is wireless, the information about who can go where and when is stored in the keycards. You can manage your entire campus' flow of students and staff from one central computer or on a network.

At colleges and universities today, a student's keycard becomes much more than simply a key. On most campuses, students already carry a college ID card that is used for multiple applications throughout the campus. Campus ID cards can serve as a meal card, library card, and student-parking card. It can also be a credit card, phone card and more. All of these technologies on one card, and now with the AT&T CampusWide and TESA partnership, it becomes the student's key as well!

TESA Entry Systems is known for its intelligently designed, expertly crafted products that are backed by legendary customer service. Providing key management and security solutions to college and university campuses is our commitment.

Residential Management Systems, Housing and Conference Management Solutions

Managing any type of group is not an easy task. Multiply a small group by a several thousand students all living together and the complexity becomes magnified. That is where Residential Management Systems (RMS) can assist your campus. A single, fully integrated system to manage your entire housing operation, the RMS suite of products provides all this and more in its' feature packed Housing and Conference management solution.

RMS's 10 interface modules provide seamless integration with the AT&T CampusWide *Optim*9000 system. The RMS Modules may be utilized alone or combined for a complete and powerful solution for your campus.

The Web modules provide students and other residents with the ability to "look up" a wide variety of personal data including, assignments, accounts, profile information and conference details. They also contain multiple "interactive" features that allow students to apply for housing, make payments, request maintenance, etc. online. The RMS Web component provides two main functions. Firstly it allows web-based access to a range of RMS functions via any computer with Internet capability. Secondly, the module contains tools to allow the administrator to configure and customize the RMS web products.

RMS Housing & Conference Management Modules

Applications and Auto Assignments
This module automatically processes both applicants and returning residents and allows an unlimited number of concurrent application categories or periods. It records every detail of the application process and has an automated mail merge capability built in. The application process culminates in the automatic (or manual) room assignment process.

Accommodation Management
This module simplifies the many daily tasks with automated functions to change rooms, swap rooms, adjust bookings, change rates, etc.

Inventory, Maintenance & Housekeeping
Allows you to manage your inventory and maintenance requirements in real time. Inventory can be assigned at the bed space level with auto reports at check-in and check out. Track and report on maintenance items with this fully configurable module. The housekeeping component tracks room status including linen changes and servicing requirements.

Student Profile Management
A wide variety of student profile information is managed in this module. Data covers several address options, pictures, and personal information as well as numerous user-defined fields.

Billing and Liabilities
The accrual accounting system in RMS provides a complete debtor's ledger with many automatic billing and accounting features including cash receipts functionality. As with other modules in the system it is fully user definable providing configuration and controls for accounts, rates and transaction types.

Incident Tracking
Keep track of judicial and other user defined incidents with this great little module. Incidents may be tracked by date, individual, location and incident type.

Family Housing
Management of applications for apartments or family housing units is automated with this part of the system. It automates the whole applications process and keeps track of waitlists and can auto or manually assign successful applicants.

Meal and Other Plans
RMS allows users to set up any number of user defined plans. I.e. set up meal plans, network connection plans, cable TV plans, orientation week plans, etc. All plans have rates that are date dependant and include daily, weekly, nightly, monthly and "term" defined.

Mail Merge
The Mail Merge module allows users to create, edit, print and record a history of all letters. Letters are automatically created in Word and can be edited at any time. Multiple people may be selected to receive mail merge documents. The person profile area contains a history of the documents printed, the date and the user responsible for each person.

Call Accounting
This module allows RMS to be seamlessly integrated with the PABX and call accounting requirements. The interactive nature of the system allows the PABX account automatically activated (or created in the case of new client) at "check-in". Similarly, accounts disabled (or suspended for returning occupants) at "check-out". All activities are achieved in real time.

than the cost savings, Belanger said, the UnipriNT system trains students in their approach to printing. "That was one of the major things we wanted. While we were controlling waste we also wanted to teach students responsible print habits," he said. "We call our program Print-Wise—reinforcing the environmental side of things and teaching people how to be responsible with their resources."

MARQUETTE
UNIVERSITY

Wright State University

Wright State University in Dayton, Ohio has been an *Optim*9000 user since 1999. This University uses the *Optim*9000 System for a wide variety of applications including Point of Sale, Vending, Laundry and Security.

Recently, Wright State University made the decision to implement a new housing management system, and selected Residential Management Systems, Inc., an AT&T CampusWide partner, as their provider.

The following is an interview conducted by RMS with Carol Rader, Assistant Director for Marketing & Information Systems at Wright State University about why Wright State chose RMS to provide their housing management system.

Q. Why did you choose RMS?

Ms. Rader: "How could we not! At Wright State we were first introduced to RMS at an ACUHO-I Tech Conference. We formed a "RMS Committee" who researched the software package extensively. We spoke with other Universities, had two visits from Graham Banister on site to present and answer questions, studied other software packages, including giving a fair chance to the company we were currently working with. After approximately 18 months of studies, discussions and on-site visits, we kept coming back to "RMS is the best all around package.

One of the best things that we did

prior to committing to the RMS decision was establishing our research team. Not only were they an important piece prior to the purchase, but are still going strong, meeting monthly to discuss interface builds, telephone services, how the web piece connects to the overall University marketing, etc. This team has not only built a strong University committee to serve the students but has built wonderful relationships with other departments outside of Residence Services to work together.

Another important person involved in our RMS overall plan, is our webmaster. . He is a student at Wright State and has been a perfect fit as well as a benefit for Residence Services. Serving as a student webmaster, he not only has the talent to build wonderful and creative web sites, but also allows us to see and hear first hand student thoughts and ideas. Also working closely with us from a student prospective is R.C.A. (Residential Community Association). Student input is obviously an important piece to our success as a Department.

We are not fortunate enough to have our own technical staff member in Residence Services so with the collaboration between other areas of the University and working together on the RMS project it has been a growing and learning experience in which together we learn new technology daily."

Q: What about installation and training

Ms. Rader "It was an incredible experience to work side by side with the RMS staff. You were never led to feel out of the loop. Their expertise and patience with us during our hours and hours of questions and auditing set-up tables was comfortable, exhausting, and educational. There is no question that it is a long detailed process, however the staff is wonderful in giving that personalized attention that will help you build "your customized software" so that it serves your needs."

Q And Support?

Ms. Rader: "One of my favorite features is the on-line support through their web site. You can enter a question, receive a confirmation immediately with a reference number, and a response within an hour or two. For myself, this has been a great asset in that it allows me to ask the small questions, continue on with my work and not be tied up on the phone line. We have been able to keep a reference file of our questions and errors as an educational tool for our staff.

We are looking forward to completing the last of our data migration, customizing and going live this spring/summer. Thank you RMS!"

Interview reprinted with permission of RMS.

Datacard Group

An AT&T CampusWide partner for more than 6 years, Datacard Group has assisted AT&T CampusWide customers meet the constant demands of instant ID issuance to over 120 campuses. The Datacard photo ID systems feature ODBC-compliant architectures that allow compatibility with the AT&T CampusWide *Optim*9000 system solution for college campuses. Integration with the *Optim*9000 system allows students, faculty and staff the convenience of one card by simplifying and consolidating processes used to run various services and facilities across your campuses.

Datacard was founded in 1969 and quickly became a world leader in developing, marketing and supporting high-volume embossing and encoding systems for the emerging credit card market. Today, most of the world's financial cards are personalized using equipment, software and systems from the Datacard Group. Datacard also pioneered digital photo ID technology and installed the world's first fully integrated digital photo ID system in 1991. Since then, Datacard Group has created the world's best-selling line of photo ID systems, software and printers.

Datacard manufacturers fully integrated, tested and supported systems designed

to meet the demanding needs of colleges and universities. Their line of ImageCard printers offers a variety of options and features that allow your system to grow as your needs change. Datacard also features a family of card designer and identity management software packages designed to provide you with all that you need to create fully featured cards for your environment.

A world leader in plastic card issuance and identity management solutions, the Datacard Group offers a broad range of card-related products and services, including the world's best-selling card personalization and printing systems. Educational institutions, financial institutions, government agencies, corporations, healthcare providers, retailers, transportation systems, telecommunications providers, insurance companies and service bureaus rely on Datacard Group's systems and solutions to issue personalized plastic cards, build relationships with their card holders, and improve security.

Datacard works closely with

AT&T CampusWide in the development and implementation of new products for the campus market.

For more information on Datacard's products and solutions, visit www.datacard.com or contact your AT&T CampusWide Customer Account Management at (800)427-2691.or email to cwcare@campuswide.com

DataCard the Choice of AT&T and AT&T CampusWide

When AT&T and AT&T CampusWide launched the Campus Card Program in 1997 they selected the Datacard Group.

"Datacard's understanding of the college and university market as well as their nationwide capabilities made it a natural choice.", states TerryLee Tyrrell, Director of New Business Development.

To date, through its partnership with the Datacard Group, the AT&T Campus Card Program has produced over 1 million IDs to over 55 campuses.

"A key component of the Campus Card program is the onsite instant issuance of the ID card and calling card number, it is our partnership that made this possible"
Wendy Hecht,
Campus Card Manager.

DataWave Merchandisers: The Easiest Way to Sell AT&T PrePaid Phone Cards

The AT&T PrePaid Card makes it easy for students to stay connected to anyone from anywhere at anytime by providing a convenient way to prepay for phone calls.

AT&T PrePaid cards brings a new convenience and service to a college students life by eliminating the need for coins, credit cards, collect calling or bills to pay, and only the AT&T PrePaid Card delivers the reliability, quality and service customers expect from the leader in telecommunications.

With students spending an average of $30 per month on long distance communications, and over 60% using prepaid cards, AT&T CampusWide and DataWave have created an offer to help your campus generate additional revenues with little or no effort.

The AT&T CampusWide PrePaid Card Program, provisioned by AT&T CampusWide Access Solutions and DataWave Inc., enables the University administration to market and sell AT&T PrePaid Cards to its constituent members while generating revenue for the university.

Through university channels or, for campuses of 5,000 students or more through a DataWave Telemerchandiser, the University may market and sell AT&T PrePaid Cards. Students, staff and faculty who decide to purchase a card may

Why Do Students Use Prepaid Cards?

✓ No Bill
✓ No Coins Or Credit
✓ Cheaper Than Collect
✓ Easy And Convenient

Why Choose AT&T PrePaid Card?

✓ Brand recognition
✓ No hidden charges
✓ AT&T's reliable 100% digital network
✓ Clear quality connections from touch tone phones
✓ Top rated customer satisfaction
✓ 99.9% of all domestic calls connect on the first try
✓ 24-hour customer service, 7 days a week

An Innovative Way To Create An Impression

DataWave also offers a variety of AT&T promotional phone cards ideal for special events, fund-raisers, incentives and promotions or any other occasion when you want to make an impact. You'll be remembered!

select how many minutes they want on the card and the form of payment. Through the unique application of the DataWave Telemerchandiser, an individual may purchase cards utilizing cash or credit cards.

No Risks – No Effort – No Investment

◆ DataWave Merchandisers dispense AT&T PrePaid Phone Cards in multiple, variable denominations. The machine activates each card at purchase for the exact dollar amount your customer requests!
◆ Turnkey setup with complete service and restocking
◆ No employee training
◆ No security/shrinkage risks
◆ Includes accurate, audited monthly reports
◆ Up to 24-hour access, depending on location.

Totally Hands-Free Operation: DataWave Merchandisers Even Make Their Own Service Calls!

◆ Wireless communication – no phone lines required! (in 92% of urban business locations)
◆ Minimized downtime -- the machine automatically pages DataWave service center for service and restocking needs.

For more information contact AT&T CampusWide Customer Account Management at (800)427-2691 or email the team at cwcare@campuswide.com

Ready for Back-to-School? Don't Forget Wireless!

With over 30% of students today carrying wireless phones why not bring this service directly to your students?

With the AT&T Wireless Dealer Program, provisioned by AT&T CampusWide Access Solutions and AT&T Wireless Services, you can bring AT&T Wireless Service and digital instruments to your campus.

Your students, staff or faculty will have the choice of any of AT&T Wireless's offers including: AT&T Digital One Rate, AT&T Digital PocketNet Service and AT&T National PrePaid Wireless as well as their choice of any digital phone AT&T Wireless sells. And for each phone and service activation your campus receives revenue!

AT&T Digital One Rate

The one plan with no roaming or domestic wireless long distance charges—perfect for students who are always on the move. Learn about affordable plans with four plans to choose from with 300 - 1,400 minutes included. (Credit card calls excluded; domestic calls only.) Digital One Rate not right?

AT&T Wireless also has local and regional plans.

AT&T Digital PocketNet Service

AT&T Digital PocketNet service, with unlimited access to featured wireless Internet sites, e-mail, and a wireless personal organizer, plus quality voice communication, all in a wireless phone that fits in the palm of the hand. With this incredible service, anyone can enjoy access to information that will help them live life, juggle responsibilities, and have fun all at the same time.

Imagine getting stock quotes, show times, restaurant reviews, and door-to-door directions right from a wireless Internet-ready phone. Unlimited access to the wireless Internet means no worrying about forgetting information and being prepared for unexpected situations. Best of all, there are no per-minute charges for surfing wireless Web sites for the information you need. Unlimited access to the wireless Internet is available with all three AT&T Digital PocketNet service plans — Basic, Plus, and Premium.

AT&T National PrePaid Wireless

With AT&T National PrePaid Wireless, callers simply pay as they go. "Buy the minutes you want, and use just what you need."

AT&T National PrePaid Wireless lets anyone call across 50 states with no setup and no commitment. It's all you need in a wireless service in one convenient package.

And now AT&T Wireless is selling wireless prepaid airtime online with a feature called AT&T eMinutes, giving AT&T National PrePaid Wireless customers the ability to easily refill account voice minutes online for immediate use. The AT&T eMinutes™ program marks the first-ever offer of national prepaid wireless minutes for sale online in the United States. Now, in addition to no monthly bill, no activation fee and no annual contract, there is no need to make a special trip to the store to add wireless minutes to your account. Online account AT&T eMinutes joins the list of AT&T Wireless' web-based capabilities—from product information and purchase to customer care—all conveniently available online 24 hours a day, 7 days a week.

CampusWide Access Solutions
An authorized AT&T Wireless Dealer

Visit us in our booth or online at:
http://att.com/campuswide