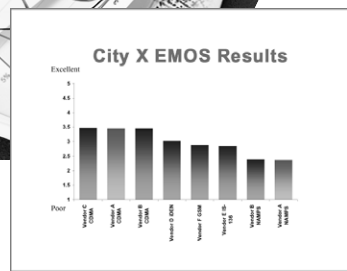
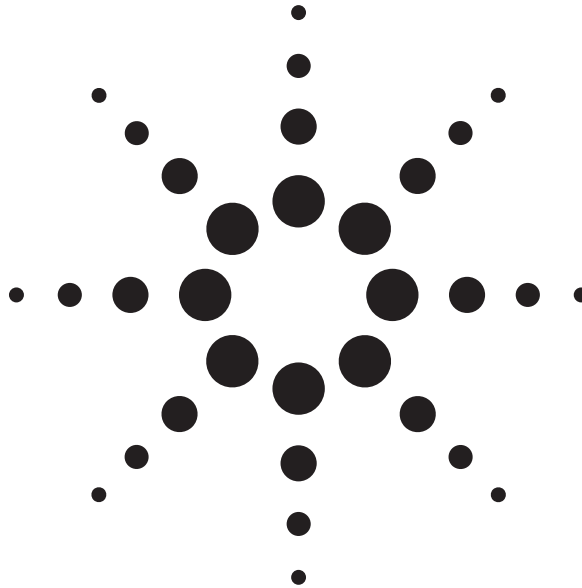


Agilent RECON Wireless Market Reports

Product Overview



- Objective Network Analysis by Experienced Wireless Engineers
- Cost-Effective Competitive Comparisons
- Timely Market Intelligence and Data Trending
- Independent, Non-Commissioned Reports on Key Markets or Custom Surveys
- Performance Measurements from the Subscriber's Perspective
- Engineering and Executive-Level Reporting



Agilent Technologies

Innovating the HP Way

Providing You with the Recon Wireless Market Reports

Maintaining a competitive edge in today's fast-paced, ever-changing wireless marketplace requires vision — a clear picture of your precise market position as well as insight into the most profitable paths for growth. In short, you need to know your competitors' networks as well as you know your own. Network strengths. Network weaknesses. And the areas of greatest vulnerability.

Comprehensive Wireless Market Reconnaissance

Recon Wireless Market Reports from Agilent Technologies, Inc., can provide you with that vision. Agilent engineers are experts in network performance analyses and evaluations. We can tell you exactly how subscribers perceive your service and that of your competitors. And a step beyond, Agilent presents these findings in reports as useful to engineers as they are to executive management.

So whether you're interested in an independent, non-commissioned report contrasting all the carriers in a specific market area, or a custom survey analyzing the performance of your own network, Agilent can provide you with the vision to succeed — your network vision.

Technologies Supported	
CDMA	JDCMA
iDEN®	jiDEN®
NAMPS	EAMPS
TDMA	GSM
PDC	ETACS

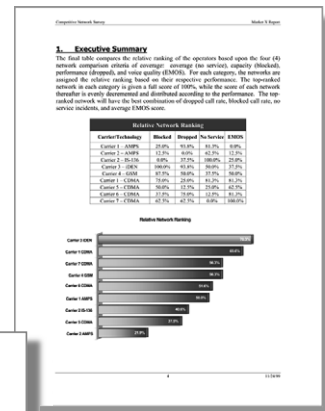
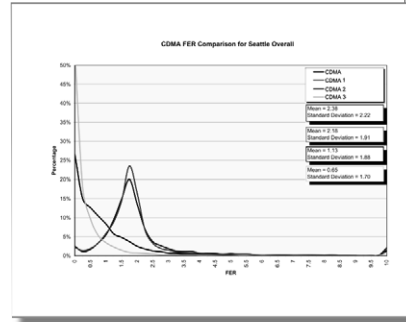
Features

- Provides comprehensive network performance data with independent or custom benchmarking surveys performed by experienced, highly qualified engineering professionals
- Optimizes resource allocation —no equipment to purchase, no personnel to train
- Measures call quality on common elements – voice quality, no service, dropped and blocked calls
- Reports call quality (Mean Opinion Score) on both forward and reverse links
- Standardizes reporting of up to eight networks simultaneously
- Provides detailed reporting, analysis and evaluation

Benefits

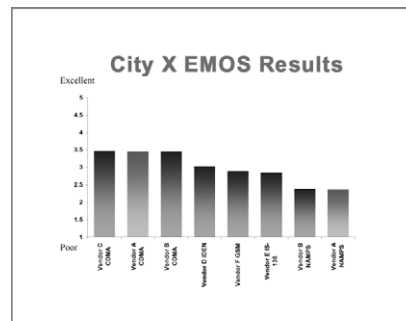
- Competitive analysis for determining market position
- Comprehensive engineering data for strategic technical planning
- Call quality data for increasing customer satisfaction
- Baseline metrics for performance-based contracts
- Quantification of network improvements for financial projections
- Trend analyses of markets, operators, vendors or technologies for future planning
- Executive level performance reporting for clear, concise internal communication

The executive summary focuses directly on the bottom line—how your network compares to the competition from the subscribers' perspective



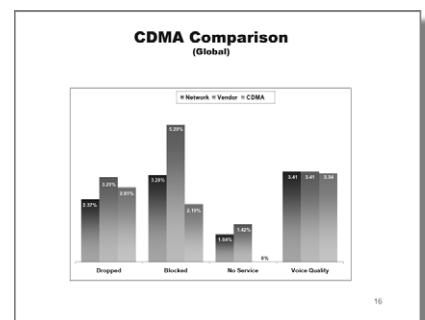
Detailed engineering reports provide the underlying data needed for troubleshooting and performance improvements.

All major parameters are plotted geographically to allow the identification of important trends. These plots allow you to view your performance against competitors in key areas of interest. In many cases, related parameters are shown simultaneously producing a more meaningful picture of network performance.



The Agilent network performance database provides valuable performance comparisons between all the major infrastructure providers. All major parameters, including call statistics, voice quality and key technology-specific engineering metrics are presented.

This executive level report provides summarized data for a specific network. In addition to presenting all major parameters and highlighting trends, the operator report includes the observations and recommendations by Agilent Technologies' engineering staff.



For more information on our end-to-end solutions for wireless service providers go to

www.agilent.com/find/serviceproviders

Or contact the test and measurement experts at Agilent Technologies
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