



**FOR IMMEDIATE RELEASE**

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## **ANAREN AND DIMAC RED, S.p.A. SIGN DISTRIBUTION AGREEMENT**

### **The Syracuse-based Company Solidifies European Component Distribution Footprint**

Syracuse, NY | September 21, 2016 – Anaren, Inc.'s Space and Defense Group announced today that it has signed an exclusive distribution agreement with the Pan-European distributor, Dimac Red of Biassono, Italy. The agreement gives Dimac Red the ability to promote, distribute, and market Anaren components throughout Europe. Dimac Red's reach includes France, Germany, United Kingdom, Spain, Italy, Belgium, Switzerland, Norway, Sweden, Finland, Portugal, Netherlands, Luxembourg, Greece, Denmark, Ireland, Austria, Poland, and the Czech Republic. Under this agreement DIMAC Red will have access to a component portfolio that includes Anaren's entire series of high performance analog microelectronics produced for the military and space markets and sold under the MSK brand, with standard products including operational amplifiers, video amplifiers, motor drives and linear regulators, as well as switching voltage regulators. Anaren is also a leading producer of custom hybrids, power hybrids and multichip modules. Additionally, Anaren's line of passive, active, low and high-power RF and microwave components will be available for sale through Dimac Red into military, space, and commercial applications.

"The European market represents an enormous opportunity for Dimac Red and Anaren, and we are excited to be able serve our Pan-European customer-base with Anaren's broad portfolio of components for critical space-grade missions as well as for the demanding European commercial applications market," said Valter Arosio, CEO of DIMAC Red. "This agreement will make it significantly easier for European customers to have access to Anaren's expertise through DIMAC Red's high-level of customer service and focus on quality," added Arosio.

"It's a tremendous challenge to bring a diverse product portfolio to a market that is itself geographically diverse. DIMAC Red is the perfect partner for us in meeting that challenge. DIMAC Red is a professional sales organization, with 30-years of experience and dedication serving the European market with high reliability electronic products," said Mark Kosalek, Vice President of Business Development for Anaren's Space & Defense Group. "We're pleased to enter into this relationship knowing how well DIMAC Red will provide customers with products and services that require a unique level of technical support," Kosalek added.

## **ABOUT ANAREN**

About to enter its 50th year in business, Anaren, Inc. designs, manufactures and sells custom high-frequency solutions and standard components for the wireless communications, space and defense electronics, wireless consumer electronics, and IoT markets. Additional information can be found on the company's website: [www.anaren.com](http://www.anaren.com)

## **ABOUT DIMAC**

DIMAC is a professional sales organization, established in 1979, dedicated to serving the European market with High Reliability electronic products. Our services include design, prototypes and subsystems production, hired procurement activities, design analyses (WCA, FMECA, radiation) and additional screening/testing. Focused mainly on the aerospace, military, railway markets (but also on automotive, telecom and medical markets), our experienced technical engineers provide Design-In and Added Value in order to help professionals and designers use High Reliability electronic components and sub-systems. Using this resource, our customers have an easy access to a wide knowledge of the latest advanced technologies suitable for their needs. DIMAC is ISO9001:2008 and Trace anti-bribery compliant. For more information, please visit: <http://www.dimacred.com/>