



FOR IMMEDIATE RELEASE

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**ANAREN RELEASES APPLICATION NOTE/LAYOUT PACKAGE FOR NORDIC
SEMICONDUCTOR ULTRA-LOW POWER, 2.4GHz TRANSCEIVER
AIMED AT WIRELESS SPORTS-DEVICE SEGMENT**

Anaren's "0404" balun achieves 46%* & 77% space-savings over discrete matching solutions (*0402 components, **0201 components) employed in earlier Nordic Semiconductors designs.**

Syracuse, NY, June 17, 2008 – Anaren, Inc. (NASDAQ: ANEN) announced today that it has released an application note and layout package for Nordic Semiconductor's nRF24L01™ and nRF24L01+™ Proprietary Ultra Low Power Radio transceiver devices, which among other applications in the wireless HID market including: PC peripherals, game controllers, and wireless audio, these Nordic Semiconductor transceivers are particularly well-suited for the high-volume wireless sports device market centering on the emerging ultra-low power Bluetooth® (2.4GHz) standard (e.g. high-functionality wristwatches, home sports equipment, wireless heart rate monitors, personal GPS and foot pods).

"We're excited to have Anaren's balun play a role with our latest transmitter devices," said Thomas Embla Bonnerud, Nordic's Product Manager for Ultra Low Power Wireless. "Anaren's part offers an excellent combination of improved performance, reduced size, and a simpler and more

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elegant implementation than our current discrete designs -- and that's what our sports-device customers were looking for." Bonnerud added that many of Nordic's customers in this emerging space have a limited RF technology base, "so any implementation that reduces the chances of errors through easy layout and limited external components will decrease their time to market.

Anaren's "0404" balun is part of the passive component supplier's fast-expanding family of consumer-electronics sized softboard solutions, which includes 0404, 0603, and 0805 baluns, couplers, power dividers, and RF crossovers. Like other standard components in the company's line, the baluns are backed by the Anaren-exclusive *100% On-Spec™* guarantee and *B-There™* service commitment that ensures on-time delivery. Samples are available within 24 hours for qualified prototype work. And complete specifications are available on the associated Anaren datasheet, available on-line at www.anaren.com.

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ABOUT ANAREN:

An innovative leader in microwave and RF technology, Anaren, Inc. designs and manufactures complex components and subsystems for the defense, satellite, and wireless infrastructure and consumer electronics markets. **To learn more, visit www.anaren.com**

About Nordic Semiconductor ASA

Nordic Semiconductor is a fabless semiconductor company specializing in ultra-low power (ULP) short-range wireless communication. Nordic is a public company listed on the Norwegian stock exchange. Nordic provides RF silicon solutions including:

- Highly integrated RF silicon
- Sophisticated and flexible development tools
- Application specific communication software
- Complete reference designs

Nordic is an associate member of the Bluetooth SIG, and has contributed core expertise in ultra-low power RF design to the forthcoming specification for Ultra Low Power (ULP) Bluetooth wireless

technology. ULP Bluetooth wireless technology is a short range RF communication technology featuring ultra-low power consumption, a lightweight protocol stack and simple integration with Bluetooth® wireless technology chips. ULP Bluetooth wireless technology ushers in the next generation of RF communications by opening up many new opportunities for wireless data links between suitably equipped mobile phones or personal computers (PCs) and coin cell battery-powered devices such as sports and health sensors.

Nordic's products are all manufactured in ultra modern semiconductor process technologies through strong relationships with world-best manufacturing facilities. Sales are primarily made through a carefully selected worldwide distribution network. The company has offices in Trondheim and Oslo, Norway, the US (west coast), Hong Kong, Korea and Japan, and is listed on the Norwegian Stock Exchange (OSX: NOD). All operations are managed according to the ISO 9001:2000-approved quality assurance system. **To learn more, visit: www.nordicsemi.com**