

# Press Release

Date: 06.05.11  
Enclosure:  
Reference: PR-0095-HST-050511-EBA

## **Polytec Selected to Represent Germany in Europe's most Competitive Business Awards Competition**

The European Business Awards sponsored by HSBC ([www.businessawardseurope.com](http://www.businessawardseurope.com)) has announced on 4<sup>th</sup> May 2011 that Polytec GmbH of Waldbronn is to represent Germany in the prestigious 2011 Awards programme. Polytec beat off stiff competition to be selected as one of 25 Country Representatives and will now compete for a coveted Ruban d'Honneur in the next round of the competition. Final category Award winners will be unveiled in Barcelona on 22<sup>nd</sup> November 2011.

The European Business Awards has identified some of Europe's brightest businesses based on their ability to demonstrate the three core principles at the heart of the Awards programme. The esteemed panel of judges were looking for organisations to represent Germany who exhibited innovation, business excellence and sustainability.

*Dr. Hans-Lothar Pasch, CEO: "At Polytec we're very excited to be selected as country representative for Germany. We've been operating for over 40 years in the sector of optical technology and it's an honour to be recognised as one of the leading organizations in our country and in our field. We're looking forward to the next round of the competition where we'll be competing across Europe to receive a Ruban d'Honneur and hopefully win the category for the UKTI Award for Innovation."*

*Dr. Heinrich Steger, Manager Strategic Product Marketing states: "Optical measurement instrumentation of Polytec represents the state of the art of*

Publication free of charge

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*current technology and enables completely new applications for R&D engineers. Take as example Polytec's UHF-120 Ultra-High Frequency Vibrometer, a vibration measurement instrument which serves as a key tool in the development of cheaper, smaller and more powerful micro systems."*

The European Business Awards is dedicated to raising the visibility and progress of companies who excel in delivering innovation twinned with successful commercial results whilst acting responsibly and positively affecting the social environment they operate in. The 2010 European Business Awards showcased 100 Ruban d'Honneur recipients with a combined turnover greater than €766 billion Euros (6% of EU GDP) who employ over 3.5 million people.

Adrian Tripp, CEO of the European Business Awards says, *"Over the past five years we've received an incredibly high standard of entries from organisations that are passionate about their business. However, very few get the chance to fly the flag for their country and compete across Europe to be recognised as one of the EU's leading companies. It really is an exceptional accolade to be picked as a Country Representative, and together with HSBC we're looking forward to seeing Polytec in the next round."*

John Casey, HSBC Head of Commercial Banking Europe, commented: *"The European Business Awards provide a perfect opportunity to recognise the best of European business and their successes over the past twelve months. These companies have displayed an impressive ability to thrive despite challenging economic conditions, pursuing growth and creating prosperity."*

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*Their recognition is highly deserved, and through the European Business Awards their success – and the stories behind that - can be shared across the wider business community. We look forward to celebrating alongside these inspirational businesses and wish them every success at the next stage of judging. Polytec and the 25 other country representatives will provide tough competition for the other quality businesses representing their own nations this year, and we wish them every success at the next stage.”*

About Polytec: For over 40 years Polytec has provided high-technology, laser-based measurement solutions to researchers and engineers. Our commitment is to provide the most precise and reliable optical instruments and sensors available for non-contact measurement, setting Polytec apart from the competition as the gold standard in the design and manufacture of vibrometer and velocimeter systems. Our innovations answer many pressing manufacturing and engineering challenges.

More information about Polytec: [www.polytec.com](http://www.polytec.com)

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Dr. Hans-Lothar Pasch, CEO, Polytec GmbH



Dr. Heinrich Steger, Manager Strategic Product Marketing, Business Unit  
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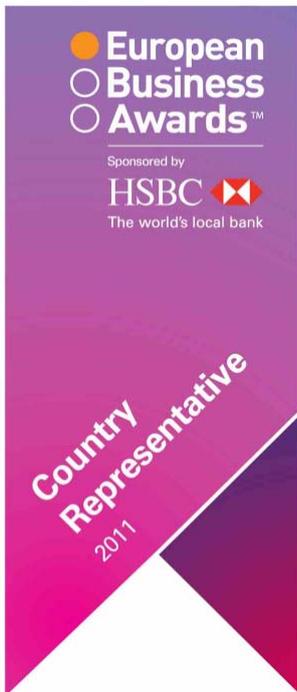
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Polytec UHF-120 Ultra-High Frequency Vibrometer

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