

Press Release

Date: 30.01.2004

Reference: WWW-300104-Ffu-e

The New www.polytec.com - Your gateway to the world of electro-optical instrumentation excellence

Polytec delivers innovative electro-optical products and solutions that enhance productivity, improve product development and assure quality to worldwide markets. These products are now conveniently presented at our new, completely restructured and enhanced web site, www.polytec.com.

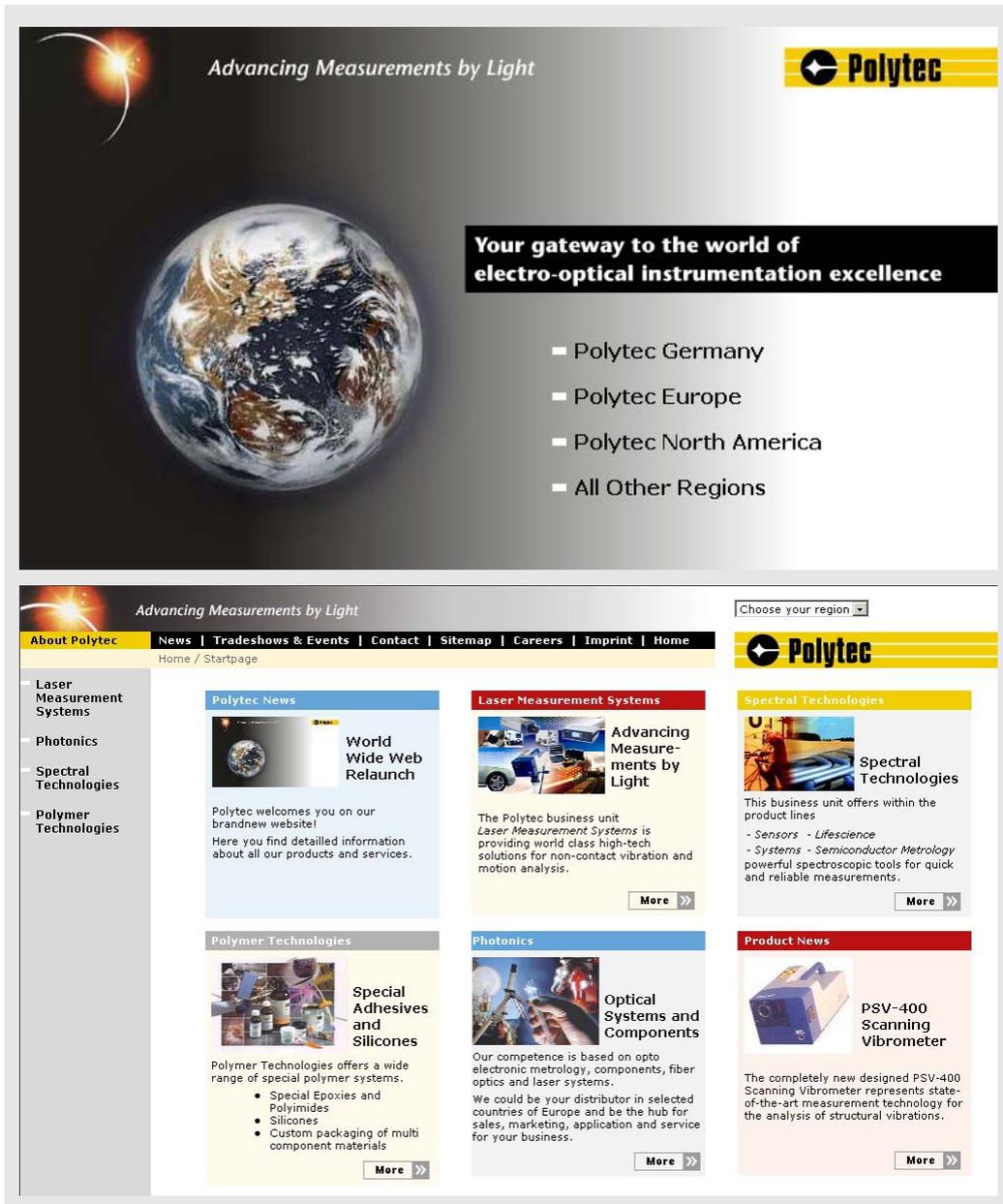
Beginning in February, customers from around the world can find the information they need by product, by market or by application. Complete product descriptions, specification sheets and application notes are available on-line or as PDF downloads. Our new site is supported by new software that allows our team of product specialists to update the site almost instantaneously, further enhancing our commitment to offer the best customer service. If you work in research or development, automotive or aerospace, data storage or semiconductor, MEMS or photonics, chemical or pharmaceutical and paper or steel, explore our new web site to see how "Advancing Measurements by Light" can help.

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The screenshot shows the Polytec website homepage with the following elements:

- Header:** "Advancing Measurements by Light" slogan and Polytec logo.
- Main Content:** A large image of Earth with the headline "Your gateway to the world of electro-optical instrumentation excellence" and a list of regions: Polytec Germany, Polytec Europe, Polytec North America, and All Other Regions.
- Navigation:** A menu bar with "About Polytec", "News", "Tradeshows & Events", "Contact", "Sitemap", "Careers", "Imprint", and "Home". A "Choose your region" dropdown menu is also present.
- Left Sidebar:** A vertical menu listing "Laser Measurement Systems", "Photonics", "Spectral Technologies", and "Polymer Technologies".
- Content Grid:** Six featured articles with "More" links:
 - Polytec News:** "World Wide Web Relaunch" - Polytec welcomes you on our brandnew website!
 - Laser Measurement Systems:** "Advancing Measurements by Light" - The Polytec business unit Laser Measurement Systems is providing world class high-tech solutions for non-contact vibration and motion analysis.
 - Spectral Technologies:** "Spectral Technologies" - This business unit offers within the product lines: - Sensors - Lifescience - Systems - Semiconductor Metrology powerful spectroscopic tools for quick and reliable measurements.
 - Polymer Technologies:** "Special Adhesives and Silicones" - Polymer Technologies offers a wide range of special polymer systems. Includes a list: Special Epoxies and Polyimides, Silicones, Custom packaging of multi component materials.
 - Photonics:** "Optical Systems and Components" - Our competence is based on opto electronic metrology, components, fiber optics and laser systems. We could be your distributor in selected countries of Europe and be the hub for sales, marketing, application and service for your business.
 - Product News:** "PSV-400 Scanning Vibrometer" - The completely new designed PSV-400 Scanning Vibrometer represents state-of-the-art measurement technology for the analysis of structural vibrations.

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